



Leadership Scotts Bluff XXIII

Agenda

Communication/Public Speaking

Friday - December 9th, 2011

9:00 a.m. – 5:00 p.m.

Location: Harms Center

Attire: Business

LSB Board Planning Team: Spencer McMurtry, Mike Morvac, Andi Grant

LSB Class Planning Team: Doug Mader, Cassie Nickens, Spencer Blomenkamp, Jed German

7:45 a.m. – 8:00 a.m. **Roll call** – Session Introduction & Welcome
Spencer Blomenkamp
Jed German

8:00 a.m. – 9:00 a.m. **“Can You Build What I’m Talking About?”** – Communication Activity
Mike Moravec, Board Member
paintorture1@yahoo.com
Jed German, Class Member
jgerman@capc.com

9:00 a.m. – 9:30 a.m. **“Giving a Polished Presentation”**
Derek Deaver, Scottsbluff High School
ddeaver@sbps.net

9:30 a.m. – 10:00 a.m. **“Working With Local Media”**
Rick Willis, Star Herald
rick.willis@starherald.com
Kelly Reisig, CAPWN
kreisig@capwn.org

10:00 a.m. – 10:15 a.m. **Break** – Sponsored by WNCC

10:15 a.m. – 11:00 a.m. **Social Media for your Business/Organization**
Beth Still, VALTS Alternative Learning School
nebraskavirtualteacher@gmail.com
Susan Wiedeman, Panhandle Coop
swiedeman@panhandlecoop.com

11:00 a.m. – 12:00 p.m. **Table Topics** – Topics Drawn Out of a Bowl
Spencer Blomenkamp, Class Member
realfood88@gmail.com



Leadership Scotts Bluff XXIII

Agenda

12:00 a.m. – 1:00 p.m. Lunch Sponsored by Vertex Business Services

1:00 p.m. – 2:20 p.m. “Public Relations Tips & Brainstorming for Hoops for Heroes”
Mindy Burbach, Platte Valley Companies
mburbach@pvbankne.com

2:20 p.m. – 2:40 p.m. Toastmasters – What is Toastmasters?
Dave Parrish, Summit Christian College
dparrish@summitcc.net
Contact Spencer McMurtry if interested in toastmasters
spencer@infinitegraphics.net

2:40 p.m. – 3:00 p.m. Drive to Veterans Home
1102 West 42nd Street, Scottsbluff
(See *additional instructions* below)

3:00 p.m. – 4:00 p.m. Veterans Home – Meet and Greet with Veterans, Gifts (see below)

4:00 p.m. – 5:00 p.m. Wrap Up - At Veterans Home
Police Ride-Along Reports
Class Project
Evaluations

Cassie Nickens, Class Member
cassie@c21hometeam.net

Additional Instructions:

Bring a wrapped Gift up to a \$10 Value to give to the veterans, We recommend you get a pre made gender specific gift basket.

At this session you will be signing up for who you would like to share a room with for the Lincoln Trip [Jan. 31st – Feb. 1st]. Same sex only roommates only.

Thank you to our Session Sponsors!

Vertex Business Services

Platinum Sponsor
www.vertexgroup.com

Monument Mall

Gold Sponsor
www.monumentmall.com

